

MEDIA RELEASE

8 November 2018



Boral and Road Safety Education Announce Major Sponsorship to Make Australia's Roads Safer

Boral Limited and Road Safety Education Limited (RSE) today announced they are joining forces to help make Australia's roads safer, signing a three-year sponsorship agreement that will help provide driver education to over 40,000 senior high school students every year.

The community partnership will see Boral become a major sponsor for RSE's flagship

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“Youth road trauma is a community tragedy that needs a whole of community response. Road trauma levels have declined over the years, however, the annual economic cost of road crashes in Australia is estimated at \$27 billion, and the social impacts are devastating.

“By joining the RYDA family, Boral and RSE will work towards their goal of achieving zero harm and educating all novice drivers and their passengers on road safety.”

Fatal crashes on Australian roads involving heavy vehicles decreased by an average of 2.0 per cent per year over the three years to June 2018. Boral and RSE believe that the increased heavy vehicle awareness and knowledge within the community achieved through this partnership will help deliver even bigger improvements.